

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-16	31-Jul-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	210.219.460	198.203.399	6,06%
WINSTON	164.484.357	168.396.929	-2,32%
CHESTERFIELD	110.951.755	119.307.304	-7,00%
FORTUNA	97.266.099	100.860.270	-3,56%
CAMEL	93.550.800	93.385.770	0,18%
LUCKY STRIKE	71.651.682	67.756.265	5,75%
L&M	62.526.921	66.084.555	-5,38%
DUCADOS NEGRO	59.542.498	65.200.600	-8,68%
NOBEL	52.111.589	55.410.206	-5,95%
WEST BROOKLYN	39.477.584	33.849.185	16,63%
DUCADOS RUBIO	35.766.144	40.618.973	-11,95%
PHILIP MORRIS	19.558.140	9.742.139	100,76%
DUCADOS RUBIO 100'S	18.937.358	18.434.103	2,73%
MARLBORO TOUCH	15.832.426	13.812.522	14,62%
ROTHMANS	14.753.728	14.391.631	2,52%
FORTUNA RED LINE	13.417.062	16.402.862	-18,20%
DUCADOS RUBIO BLANDO	12.796.335	16.210.327	-21,06%
PALL MALL	12.463.178	15.149.109	-17,73%
MARK 1	10.677.350	12.132.533	-11,99%
LUCKY STRIKE BLANDO	10.221.577	10.905.639	-6,27%
MARLBORO POCKET	10.047.784	10.661.954	-5,76%
NOBEL STYLE	9.705.144	9.469.285	2,49%
JOHN PLAYER SP.	9.231.474	9.955.754	-7,27%
ELIXYR	9.216.252	10.550.647	-12,65%
LUCKY STRIKE CLICK & ROLL	8.384.917	7.241.082	15,80%
BENSON & HEDGES AMERICAN	7.830.498	7.395.252	5,89%
PHILIP MORRIS K/S	6.795.541	8.378.021	-18,89%
L&M RED SEMI-RÍGIDO	5.281.252	7.209.947	-26,75%
AUSTIN	5.132.153	4.346.603	18,07%
BENSON & HEDGES	4.953.656	4.344.731	14,02%
L&M BLUE BLANDO	4.551.074	5.713.721	-20,35%
R 1	4.442.203	4.213.317	5,43%
BN	4.359.466	4.688.901	-7,03%
NOBEL BLANDO	4.264.448	4.626.222	-7,82%
OMÉ	4.189.550	3.276.530	27,87%
BULLBRAND	4.159.946	4.341.088	-4,17%
LAMBERT & BUTLER	4.061.270	3.895.420	4,26%
KARELIA	4.015.470	3.626.960	10,71%
PALL MALL LARGO 100'S	3.754.439	4.712.550	-20,33%
GAULOISES RUBIO	3.750.127	3.912.307	-4,15%
JOHN PLAYER SP. BLACK/BLUE	3.731.551	3.596.759	3,75%
WINSTON EVOLUTION	3.719.845	343.649	982,45%
CHESTERFIELD BLANDO	3.423.772	4.615.813	-25,83%
RESTO MARCAS	67.544.679	77.389.852	-12,72%
Totales	1.322.752.555	1.344.760.685	-1,64%